

A BEAUTYHABIT EXCLUSIVE!



JOUANY



Beautyhabit | MODERN LUX APOTHECARY ESSENTIALS

WHEN WE THINK OF THE MOST BEAUTIFUL
PLACES WE HAVE EVER VISITED, OFTEN OUR
FIRST IMPRESSION IS AN IMAGE. BUT MORE
PROFOUND ARE THE OLFATORY MEMORIES
WE CREATE AS WE BREATHE IN DEEPLY.
THIS IDEA IS THE GUIDING PRINCIPLE
BEHIND JOUANY PERFUMES.



JOUANY PERFUMES

Created by photographer and adventure seeker Christophe Jouany; the Jouany collection is an olfactory voyage, with one scent per destination, including some of the most beautiful and exotic locations in the world.





STORY & CREATION

Christophe Jouany has been a fashion photographer for the last 28 years with a successful career shooting campaigns for L'Oréal, Revlon, and Maybelline, Sports Illustrated swimsuit editions, and numerous covers and fashion features for major magazines around the world, like Vogue, ELLE, Marie Claire, and Glamour. His life as a photographer and love of adventures took him to some of the most beautiful and exotic locations in the world, and inspired him to create an olfactory voyage through his new line of Jouany Perfumes.

From a very early age, Christophe has been passionate about scents. Twelve years ago, faced with frustration at not being able to find a perfume he liked, he decided to create his own. Mixing essential oils at home, Christophe began experimenting to find the right composition, texture and strength to his fragrances, beginning with one that reminded him of his hometown of St. Barthélemy in the Caribbean. After wearing his own fragrance for a decade, and getting constant requests from many people to commercialize it, he finally decided to create his own line.

ST. BARTHÉLEMY

THE FIRST STOP ON THE JOUANY OLFACATORY VOYAGE IS ST. BARTHÉLEMY. INVITING YOU TO EXPLORE THE MAGICAL, LUXURIOUS BEAUTY OF THE ISLAND OF ST. BARTHÉLEMY, THIS SENSUAL, EXOTIC PERFUME BEGINS WITH HEAD NOTES OF CRISP WHITE GRAPEFRUIT, FOLLOWED BY HEART NOTES THAT MINGLE VANILLA, COCO JASMIN AND CEDARWOOD. EVOKING THE BAREFOOT ELEGANCE OF ST. BARTH, THE PERFUME'S BASE NOTES OF PATCHOULI, SANDALWOOD, VETIVER, AND WHITE MUSK RESOLVE WITH A SPELL BINDING TWIST.

ST. BARTHÉLEMY EAU DE PARFUM

(21698) 50 ml \$125

The Jouany Saint Barthélemy Eau de Parfum was created at a fragrance level of 25% with 68% from pure natural essential oils Made in France.



MARRAKECH

LIKE THE GREAT MOROCCAN CITY FROM WHICH IT TAKES ITS NAME, MARRAKECH TRANSPORTS YOU INTO THE SUBTLE BUT STIRRING PLEASURE OF A MOROCCAN ORANGE GROVE. THE PERFUME BEGINS WITH FRESH, CITRUS HEAD NOTES OF ORANGE BLOSSOMS, BERGAMOT, AND GRAPEFRUIT. NEXT, HEART NOTES EMERGE WITH DELICATE HINTS OF JASMINE AND NEROLI. FINALLY, MARRAKECH CONCLUDES ITS INTOXICATING OLFACATORY ODYSSEY WITH WOODY BASE NOTES OF PATCHOULI AND WHITE MUSK.

MARRAKECH EAU DE PARFUM

(21699) 50 ml \$125

The Jouany Marrakech Eau de Parfum was created at a fragrance level of 18% with 68% from pure natural essential oils. Made in France.



EXCLUSIVE OFFER

*Enjoy Complimentary USA Standard Ground Shipping
with the purchase of any Jouany fragrance.*

*To redeem, please apply code: **JOUANY***

OFFER EXPIRES MARCH 31, 2012.

Photos courtesy of Jouany.



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